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### THE INFLUENCE OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL COMMITMENT TO EMPLOYEE PERFORMANCE THROUGH JOB SATISFACTION AT PT. SEOILINDO PRIMATAMA BEKASI

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### ABSTRACT

This study aims to: 1) To find out and analyze the influence of organizational culture and organizational commitment to job satisfaction, 2) To know and analyze the influence of organizational culture and organizational commitment on employee performance, 3) To find out and analyze the effect of job satisfaction on employee performance, 4) To find out and analyze the influence of organizational culture and organizational commitment to employee performance through job satisfaction of PT. Seoilindo Primatama Bekasi. The study was conducted at PT. Seoilindo Primatama Bekasi with 73 research samples. The sampling technique uses saturated samples. The data analysis method uses descriptive analysis and quantitative analysis with path analysis.

The results showed that: 1) there is an influence of organizational culture and organizational commitment to job satisfaction, 2) there is an influence of organizational culture and organizational commitment to employee performance, 3) there is an influence of job satisfaction on employee performance, and 4) there is no influence of organizational culture and commitment organization of employee performance through job satisfaction PT. Seoilindo Primatama Bekasi. This means that the direct effect is greater than the indirect effect, the variable job satisfaction cannot mediate between organizational commitment and job satisfaction on employee performance at PT. Seoilindo Primatama Bekasi.

Keywords: Organizational Culture, Organizational Commitment, Job Satisfaction and Employee Performance

#### Introduction

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maximally achieved by distributing all the targets to be achieved Employee performance is a measure set by the company, in each of the subsections that exist in the organizational structure or in other words the target set by the company for individual of a company. This condition is also experienced by PT. employees in a company. The company's performance will be Seoilindo Primatama Bekasi as a fabrication company with

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which was founded in 1989, has unquestioned operational hours among its competitors. However, this condition is not believed to be the superiority of PT. Seoilindo Primatama Bekasi, which in recent years has decreased in production which tends to decline Literature Review every year. This phenomenon occurs due to many factors, such as the difficulty of importing quality plastic pellets to the human resources who have not been able to utilize the facilities and technology used by the company. If we look further, the use of machines and technology used is expected to help companies streamline operational costs by reducing working hours and employee usage. However, on the other hand, the conditions that occur are the use of high technology which is unable to support the achievement of the targets set by the company. One of the causes is that the target of each employee has not been achieved, operationally achieving the performance of each employee will encourage the achievement of company performance or it can be said that the better the performance produced by each employee, the better the company's productivity.

Employee performance appraisal is a routine activity or achieved. carried out by the company with a predetermined time. The results of the performance appraisal can be used as the basis for the size of the company in providing compensation or remuneration for employees. Compensation for employees is an important factor for the achievement of employee performance where everyone has a motive or desire to work, namely to be able to meet the needs of life and to increase their welfare. Compensation has an important role for employees which can be seen from the provisions in the provision of compensation for both employees regulated in government regulations and followed up by company regulations. However, many factors have become unsuccessful in providing compensation for employees, such as fairness and fairness, this mismatch generally arises from the employee's side, which lies in the high expectations the company has for remuneration provided.

A company that is growing rapidly has a good organizational culture that is carried out by employees, company management, and stakeholders that take place continuously. The implementation of a good organizational culture following the wishes of employees and management will have an impact on company development.

Organizational culture is a value held by organizational members who will become enthusiastic in developing the organization. Waridin and Masrukhin (2006) state that organizational culture is a value system that is obtained and developed by the organization and the habit patterns and basic philosophy of its founders, which are formed into rules that are used as guidelines in thinking and acting in achieving organizational goals.

Kusmono (2005) states that organizational culture affects employee performance, especially employees in the production division. The unit of analysis is production employees in the wood processing industry sub-sector in East Java. Other results also state that motivation has an effect on performance by 0.003

superior plastic straw products. PT. Seoilindo Primatama Bekasi, and organizational culture has an effect on performance. The results of this study can be used by future researchers as research material in the field of organizational behavior science or similar sciences.

### **Employee** Performance

The definition of performance according to Siswanto (2002: 235) states that performance is the result of work in quality and quantity achieved by a person in carrying out the tasks and jobs assigned to him. Rivai (2005: 309) says that performance is a real behavior that is displayed by each person as a work achievement that is produced by employees according to their role in the company. The results of the work or activities of an employee in quality and quantity in an organization to achieve goals in carrying out the tasks and work assigned to him.

Performance measurement according to Dharma (2003: 355) which is quoted from saying that almost all ways of measuring performance consider the following:

1. Quantity, namely the amount that must be completed

2. Quality, namely the quality that must be produced (whether good or not). The qualitative measurement of output reflects the measurement or level of satisfaction, namely how well it is completed

3. Punctuality, that is, according to the planned time.

Meanwhile, according to Mathis (2006: 78) which is an indicator in measuring employee performance or achievement are as follows:

a. Work quantity, namely the volume of work produced under normal conditions.

> b. Quality of work, which can be in the form of neatness, accuracy, and linkage of results without neglecting the volume of work.

c. Time utilization, namely the use of the working period adjusted to the policy of the company or government institution.

d. Cooperation, namely the ability to handle relationships with other people at work.

### **Organizational** Culture

Robbins (2001) states that organizational culture is a system of shared meaning within an organization that determines at a higher level of how employees act. Organizational culture is a value system that is believed by all members of the organization and is studied and applied and developed on an ongoing basis that functions as a whole system. Robbins (2001) states organizational culture studies to a system of shared meaning held by members that distinguish the organization from other organizations. This system of shared meaning is, on closer analysis, a set of key characteristics that the organization value.

Furthermore, Robbins (2001) argues that: "Organizational culture as the dominant values disseminated in the organization becomes the work philosophy of employees which becomes a guide for organizational policies in managing employees and customers.

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Organizational culture as a series of values and norms that control organizational members interact with others and with suppliers, consumers, and others outside the organization. Organizational culture consists of end states that the organization strives to achieve (terminal values) and models encouraging organizational behavior (instrumental values). Ideally, instrumental value helps the organization reach its terminal goals. Different organizations have different cultures because they process different instrumental and terminal value arrangements.

Organizational culture has a broad meaning. According to Dessler (2008), organizational culture is a characteristic of the values, traditions, and behavior of employees in the company. According to Luthans (2000), organizational culture is the norms and values that direct the behavior of organizational members. Each member will behave following the prevailing culture to be accepted by the environment.

Schein in Luthan (2000) defines organizational culture as a pattern of basic assumptions that are found, created, or developed by a particular group with the intention that organizations learn to overcome or cope with problems that arise as a result of external adaptation and internal integration that has been running, good enough so that it needs to be taught to new members as the correct way to understand, think and feel pleased with these problems. Denison and Misra (1995) formulated indicators of organizational culture as follows: (1) mission, (2) consistency, (3) adaptability, and (4) involvement.

### **Organizational Commitment**

According to Robbins and Judge (2008: 100) organizational commitment is a condition in which employee sides with a particular organization and its goals and desires to maintain membership in that organization. Thus, high job involvement means taking sides with an individual's particular organization that recruits that individual.

Meanwhile, according to Moorhead and Griffin (2013: extent to which an individual knows and is tied to the organization. A highly committed individual is likely to see himself as a true member of the organization. Meanwhile, according to Kreitner and Kinicki (2015: 165) that organizational commitment reflects the level at which a person recognizes an organization and is bound to its goals.

It can be concluded that organizational commitment is the psychological state of an individual that is related to strong belief, belief, and acceptance of the goals and values of the organization, a strong willingness to work for the organization, and the extent to which he wants to be a member of the organization.

Robbins and Judge (2008: 101) state that there are three Research Methods separate dimensions of organizational commitment:

1. Affective commitment is an emotional feeling for an organization and a belief in its values. For example, a Seoilindo Primatama Bekasi Petco employee may have an active commitment to his company because of his involvement with animals.

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2. Sustainable commitment is the perceived economic value of staying in an organization when compared to leaving the organization. An employee may commit to an employer because he is highly paid and they believe that resigning from the company will destroy his family.

3. Normative commitment is an obligation to survive in the organization for moral and ethical reasons. For example, an employee spearheading a new initiative might stick with an employer because he feels he is leaving someone in difficult circumstances when he leaves.

### Job Satisfaction

Job satisfaction is the level of pleasure that a person feels for his role or job in the organization. The level of individual satisfaction that they are rewarded in kind from various aspects of the job situation of the organization where they work. So job satisfaction concerns the psychological individual in the organization, which is caused by the state he feels from his environment.

Handoko (2004: 193-194) suggests that job satisfaction is a pleasant or unpleasant emotional state with employees seeing their work. The time/duration of completion is a reflection of a person's feelings about his job. This can be seen from the positive attitude of employees towards work and everything in their environment.

The level of job satisfaction is one of the factors that influence work performance because that ultimately affects organizational effectiveness. And also employee job satisfaction is not enough to only be given incentives but employees also need motivation, recognition from their superiors for their work results, work situations that are not monotonous and there are opportunities to take initiative and be creative. Resources job, while high organizational commitment means siding with the consisting of human resources, facilities, and infrastructure as well as financing determine the success of an organization to carry out its duties or operate properly in achieving its goals. The 73) organizational commitment is an attitude that reflects the important aspect that supports success is none other than the availability of adequate resources. In line with this, Notoatmojo (2012) argues that: the development of a nation requires basic assets called resources, both natural resources and human resources.

> Thoha (2013: 98) states that the model developed by Weisbord, namely: goals, structure, rewards, work procedures, relationships, and leadership will affect organizational effectiveness if efforts are not made to develop the organization. Umar (2008) states that job satisfaction is a person's feeling and assessment of his job, especially regarding his working conditions, concerning whether the job can meet the expectations of his needs and wants.

**Object of Research** 

The research was conducted on employees of PT.

**Research Design** 



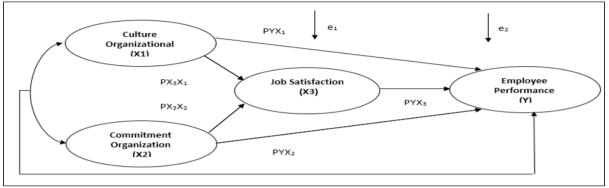
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means that each variable presented in the hypothesis will be between variables can be described in the form of a path analysis observed through testing the causal relationship of the diagram as follows:

This study uses an explanatory analysis approach. This independent variable to the dependent variable. The relationship



### **Figure 1. Overall Path Analysis**

### **Population and Sample**

objects/subjects that have certain quantities and characteristics set by the researcher for the study and then draw conclusions (Sugivono, 2005). The sample is a part of the population to represent the entire population (Surakhmad, 1990).

The sample used in this study is the number of employees of the company as many as 275 people. The number of samples was taken with the formula Slovin =  $275 / (1 + 275 \times 0.12) = 73$  and Organizational Commitment to Job Satisfaction people. This sampling uses simple random sampling.

Data Analysis

The stages of data processing in this study are the classic The population is a generalization area consisting of assumption test with regression such as linearity test, heteroscedasticity test, normality test, multicollinearity, and autocorrelation test as well as search for descriptive statistics, namely the average value, median mode, standard deviation, and range.

### **Research Result**

# 1. Analysis of the Influence of Organizational Culture

The results of the regression analysis of the influence of organizational culture and organizational commitment on job satisfaction can be seen in the table below:

### Table 1. Simultaneous Test Results for Organizational Culture and Organizational Commitment to Job Satisfaction

Model Summary <sup>5</sup>									
Adjusted R Std. Error of the Durbin-									
Model	R	R Square	Square	Estimate	Watson				
1	.725 <sup>a</sup>	.525	.512	2.12290	1.888				
a. Predictor	a. Predictors: (Constant), X2, X1								

b. Dependent Variable: X3

Source: Primary data processed, 2020

Table 1, shows the R2 (R Square) value of 0.525. The explained by organizational culture and organizational value of R2 is used in calculating the value of the e1 coefficient. commitment. Magnitude: The coefficient of e1 = 0.689The coefficient e1 is a variant of job satisfaction that is not

	Table 2. Job Satisfaction Regression Analysis									
		Unstandardized		Standardized						
		Coe	Coefficients Coefficients							
Model		В	Std. Error	Beta	t	Sig.				
1	(Constant)	6.538	1.214		5.386	.000				
	X1	.303	.174	.278	1.739	.087				
	X2	.658	.223	.472	2.951	.004				

Source: Primary data processed, 2020



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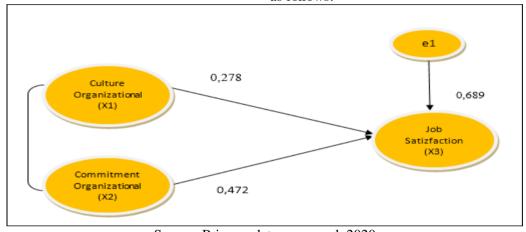
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Based on Table 2, it can be seen that the

- regression equation is as follows:
- $X_3 = b_1 X_1 + b_2 X_2 + e_1$
- $X_3 = 0,278X_1 + 0,472X_2 + 0,689e_1 \dots (1)$
- The equation shows that:
- Every time there is an increase in 1 organizational culture, an increase in job satisfaction will be followed by 0.278.
- Every time there is an increase in 1 unit of organizational commitment, an increase in job satisfaction will be followed by 0.472.
- So from equation (1) it can be seen that if the organizational culture then job satisfaction will increase. Likewise, with increased organizational commitment, job satisfaction will increase.

Based on equations (1) and (2), a path analysis model is obtained as follows:



Source: Primary data processed, 2020

Figure 2. Substructure Equations 1

2. Analysis of the Influence of Organizational Culture, The results of the regression analysis of the influence of Organizational Commitment and Job Satisfaction on Employee organizational culture, organizational commitment and job Satisfaction on Employee performance organization on employee performance and be seen in Table 3 below:

### Table 3. Simultaneous Test Results for Organizational Culture, Organizational Commitment, Job Satisfaction and Employee Performance

Model Summary <sup>b</sup>								
Adjusted Std. Error of Durbin-								
Model	R	R Square	R Square	the Estimate	Watson			
1	.841 <sup>a</sup>	.706	.694	1.83701	2.004			
a. Predictors: (Constant), X3, X1, X2								

b. Dependent Variable: Y

Table 3 shows the R2 (R Square) value of 0.706. The not explained by organizational culture, organizational value of R2 is used in calculating the value of the e2 coefficient. commitment and job satisfaction. Magnitude: The coefficient of The coefficient e2 is a variant of employee performance that is  $e_2 = 0.542$ 

	Table 4. Employee Performance Regression Analysis								
		Unstandardized		Standardized					
		Coef	ficients	Coefficients					
Mod	del	В	Std. Error	Beta	t	Sig.			
1	(Constant)	.605	1.249		.484	.001			
	X1	.279	.154	.235	1.814	.001			
	X2	.203	.205	.133	.993	.003			
	X3	.837	.103	.766	8.094	.000			
		~	<b>D</b> 1	1	0				

Source: Primary data processed, 2020

Based on Table 4, it can be seen that the regression equation is as follows:  $Y = b_1X_1 + b_2X_2 + b_3X_3 + e_2$   $Y = 0,235X_1+0,133X_2+0,766X_3+0,542e_2 \dots (2)$ 

The equation shows that:

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- Every time there is an increase in 1 unit of organizational c. a. culture, an increase in employee performance will be followed by 0.235.
- b. Every time there is an increase of 1 unit of organizational followed by 0.133.

Every time there is an increase in 1 unit of job satisfaction, an increase in employee performance will be followed by 0.766.

So that from equation (2) it can be seen that if the commitment, an increase in employee performance will be organizational culture then employee performance will increase. If organizational commitment increases, employee performance will also increase. Likewise, if job satisfaction increases, employee performance will also increase.

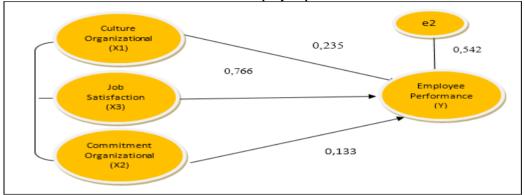
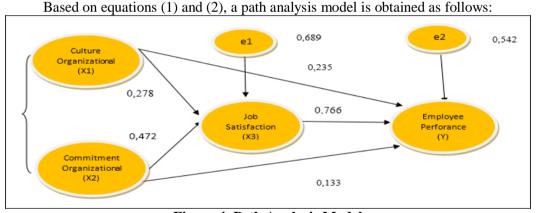


Figure 3. Substructure Equation 2



### Figure 4. Path Analysis Model

### **Hypothesis Test**

To find out this, it is necessary to use the t-test. The following is 1. The Influence of Organizational Culture and a test of each variable:

Organizational Commitment on Job Satisfaction

### Table 5. T-test results. The Effect of Organizational Culture and Organizational Commitment on Job Satisfaction

		Unstandardized Coefficients		Standardized Coefficients		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	6.538	1.214		5.386	.000
	X1	.303	.174	.278	1.739	.087
	X2	.658	.223	.472	2.951	.004

Source: Primary data processed, 2020

From Table 5, it is found that the t-count value of the satisfaction. Thus the first hypothesis is tested and proven. Based organizational culture variable is 1.739, while the t-table value is on the results of the path analysis shows that organizational 1.993 and the t-count value of the organizational commitment variable is 2.951, while the t-table value is 1.993. Thus t-count> t-table (1.739 > 1.993) and (2.951 > 1.993), thus H0 is rejected and H1 is accepted at the real level. This concludes that results of previous studies conducted by Fadel Yamin (2017), organizational culture and organizational commitment affect job

culture and organizational commitment have an impact on increasing job satisfaction of employees of PT. Seoilindo Primatama Bekasi. The results of the study are in line with the

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Lukman (2017), Arif Burhan, Ari Pradhanawati, & Reni Shinta Dewi (2013), Budiman Imran (2018).

2. The Influence of Organizational Culture and is used. The following are the results of the t-test: **Organizational Commitment on Employee Performance** 

To test the effect of organizational culture and organizational commitment on employee performance, the t-test

### Table 6. T-test results. The Effect of Organizational Culture and Organizational Commitment on Employee Performance

		Unstandardized Coefficients		Standardized Coefficients		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	6.078	1.456		4.174	.000
	X1	.532	.209	.448	2.550	.013
	X2	.348	.267	.228	1.300	.198

Source: Primary data processed, 2020

obtained the t-count value = 2.550 and the t-table value of 1.993 Seoilindo Primatama Bekasi. The results of the study are in line and the organizational commitment variable obtained the t-count with the results of previous research conducted by Wagiman S value of 1.300, and the t-table value of 1.993. This means that t- and Himawan Arif Sutanto (2018), Prasiska Ramadyaning count> t-table (2.550> 1.993) for the organizational culture Utami, E. Maria Kristine Sitohang (2019), Stefanie Inggried variable H0 is rejected and H1 is accepted. However, for the Gorap, Siti Haerani, Wardhani Hakim (2018), I Wayan Suparta, organizational commitment variable (1,300 < 1,993) which means I Komang Ardana (2019), I Gede Putu Kawiana, Luh Komang, that H0 is rejected and H1 is rejected. This concludes that Candra Dewi, Luh Kadek Budi Martini, Ida Bagus Raka organizational culture affects employee performance and Suardana (2018), Kardinah Indrianna Meutia, Cahyadi Husada Organizational Commitment has no effect on employee (2019). performance. Thus the second hypothesis is untested and unproven.

organizational culture and organizational commitment have an t-test is used. The following are the results of the t-test:

The t-test results for the organizational culture variable impact on improving the performance of employees of PT.

### 3. The Effect of Job Satisfaction on Employee **Performance**

Based on the results of the path analysis shows that To test the effect of job satisfaction on employee performance, a

### Table 7. The Effect of Job Satisfaction on Employee Performance

Coefficients <sup>a</sup>								
Model	В	Std. Error	Beta	t	Sig.			
1 (Constant)	1.023	1.237		.827	.411			
X3	.909	.072	.832	12.617	.000			

a. Dependent Variable: Y

Source: Primary data processed, 2020

The t-test results for the job satisfaction variable obtained the t-count value of 12.617 and the t-table value of 1.993. This means that t-count> t-table (12.617 > 1.993), which means that H0 is rejected and H1 is accepted. This concludes that job satisfaction affects employee performance. Thus the third hypothesis is tested and proven. Based on the results of the path analysis shows that job satisfaction has an impact on improving the performance of employees of PT. Seoilindo Primatama Bekasi. The results of the study are in line with the results of previous research conducted by Fadel Yamin (2017), Lukman (2017), Arif Burhan, Ari Pradhanawati, & Reni Shinta Dewi (2013), Budiman Imran (2018), Wagiman S and Himawan Arif Sutanto (2018), Prasiska Ramadyaning Utami, E. Maria Kristine Sitohang (2019), Stefanie Inggried Gorap, Siti Haerani, Wardhani Hakim (2018).

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#### Influence of Organizational Culture 4.The and Organizational Commitment on Employee Performance Through Job Satisfaction

 $X_1 \rightarrow X_3 \rightarrow Y = (\rho x_3 x_1) x (\rho y x_3) = 0,278 x 0,766 = 0,213$ 

 $X_2 \rightarrow X_3 \rightarrow Y = (\rho x_3 x_2) x (\rho y x_3) = 0,472 x 0,766 = 0,362$ In the organizational culture variable, the indirect effect

value is obtained from the path coefficient value px3x1 multiplied by the path coefficient value pyx3. The multiplication result shows that the value of the indirect effect coefficient is smaller than the value of the direct effect coefficient. In the organizational commitment variable, the indirect effect value is obtained from the path coefficient value  $\rho x_3 x_2$  multiplied by the path coefficient value pyx3. The multiplication result shows that the value of the indirect effect coefficient is smaller than the value of the direct effect coefficient.



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This shows that job satisfaction cannot mediate, namely • organizational culture and organizational commitment in influencing employee performance. Based on the results of path analysis shows that organizational culture and organizational commitment to employee performance through employee job • satisfaction of PT. Seoilindo Primatama Bekasi has no impact on improving employee performance. The results of the study reject the results of previous research conducted by Fadel Yamin (2017), Lukman (2017), Arif Burhan, Ari Pradhanawati, & Reni Shinta Dewi (2013), Budiman Imran (2018), Wagiman S and Himawan Arif Sutanto (2018), Prasiska Ramadyaning Utami, E. Maria Kristine Sitohang (2019), Stefanie Inggried Gorap, Siti Haerani, Wardhani Hakim (2018), I Wayan Suparta, I Komang Ardana (2019), I Gede Putu Kawiana, Luh Komang, Candra Dewi, Luh Kadek Budi Martini, Ida Bagus Raka Suardana (2018), Kardinah Indrianna Meutia, Cahyadi Husada (2019).

### Total Effect

- The influence of organizational culture on employee performance through job satisfaction  $X1 \rightarrow X3 \rightarrow Y = \rho yx1 + \{(\rho x3x1) x (\rho yx3)\} = 0.278 + 0.766$ = 1.044
- The total influence arising from an organizational culture on employee performance through job satisfaction is 1.044.

### **Conclusions and Recommendations**

### Conclusion

a. Based on the results of the path analysis shows that the organizational culture and organizational commitment to the job satisfaction of employees of PT. Seoilindo Primatama Bekasi has an impact on increasing job satisfaction.

b. Based on the results of the path analysis shows that organizational culture has an impact on improving employee performance.

c. Based on the results of the path analysis, it shows that job satisfaction has an impact on improving employee performance. d. Based on the results of the path analysis, it shows that organizational culture and organizational commitment to employee performance through job satisfaction have no impact on improving employee performance.

### Recommendations

This research is expected to be useful for PT. Seoilindo Primatama Bekasi in improving company development by considering:

a. The results of this study are expected to be used as a contribution of thought to, by paying attention to organizational culture variables, especially for the consistency indicator which gives the lowest value to the formation of organizational culture variables, namely using which employees must be able to adapt to the culture applied by the organization.

b. The results of this study are expected to be used as a thoughtful contribution to PT. Seoilindo Primatama Bekasi, taking into

= 1.238The total influence that arises from -1

- The total influence that arises from work organizational commitment to employee performance through job satisfaction is 1.238.
- The influence of organizational culture on employee performance :  $X1 \rightarrow Y = \rho yx1 = 0.235$
- The total influence arising from an organizational culture on employee performance is 0.235
- The influence of organizational commitment on employee performance :  $X2 \rightarrow Y = \rho yx2 = 0.133$
- The total influence arising from an organizational commitment to employee performance is 0.133
- Effect of job satisfaction on employee performance :  $X3 \rightarrow Y = \rho yx3 = 0.766$
- The total effect of job satisfaction on employee performance is 0.766.
- The effect of residual coefficient variables on job satisfaction: The coefficient of e1 = 0.689
- The effect of residual coefficient variables on employee performance: The coefficient of e2 = 0.542

account the variables of organizational commitment, especially for indicators of affective commitment, continuance commitment, a normative commitment which gives the lowest score for the formation of organizational commitment variables, namely affective commitment, sustainable commitment, and normative commitment. Namely that the employees of PT. Seoilindo Primatama Bekasi must have a good emotional feeling towards the organization, must have the belief that joining to work in the organization is appropriate, and must believe that the organization will provide benefits in the future.

c. The results of this study are expected to be used as a thoughtful contribution to PT. Seoilindo Primatama Bekasi, by paying attention to job satisfaction variables, especially for indicators of enjoying their work, which gives the lowest value for job satisfaction variables, namely by the company giving employees to enjoy their work so that they can devote their time to work following applicable regulations and have a sense of belonging.

d. The results of this study are expected to be used as a contribution of thought for PT. Seoilindo Primatama Bekasi, by paying attention to employee performance variables, especially for cooperation indicators that give the lowest score for employee performance variables, namely by way of employees working together with leaders in achieving common goals, eliminating the fear of leadership, if there are problems in deliberation with management.



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